



Dates: April 29-May 1, 2019

Gaylord Rockies, Denver, CO

Booth Information:

10x10 booth space (light blue on floor plan)	\$ 4,900
Corner charge *	\$ 300
10x10 booth space (purple in front of hall on floor plan)	\$11,000
10x20 booth space (light blue on floor plan)	\$ 9,800 (plus \$300 per corner*)
10x20 booth space (purple in front of hall on floor plan)	\$15,900 (plus \$300 per corner*)
10x30 booth space (light blue)	\$14,700 (plus each corner*)
10x30 booth space (purple)	\$20,800 (plus each corner*)
20x20 booth space (light blue)	\$19,600 (plus \$1200 for 4 corners)
20x20 booth space (purple)	\$25,700 (plus \$1200 for 4 corners)

(Purple is considered a sponsorship booth – you receive one 10x10 booth space complimentary and \$11,000 in credit towards sponsorships. Sponsorships can be one item at \$11,000 or multiple items including advertising. Additional booths are at the regular rate in sponsorship area.)

- With each 10x10 booth space you receive two full delegate badges and two booth staff badges. Only 3 persons may be in the booth at any given time during trade show hours.
- Full delegate badge includes: Welcome Reception, Awards & Sponsor Recognition Luncheon, General Sessions, all education sessions (unless stated as Retailers Only), Quick Connect Speed Networking Event (only one person per company), Exhibition and Closing Event.
- Booth Staff badge includes: Access to move-in and move-out on exhibition floor and booth days of exhibition. Booth staff badges may be upgraded to a full delegate badge (\$750 early bird/\$1,000 on-site) or individual tickets may be purchased to Welcome Reception (\$150), Awards & Sponsor Recognition Luncheon (\$75) and Closing Event (\$150)

Exhibit Hours: (subject to change)

Tuesday, April 10: 2pm – 6pm (reception on exhibition floor at 5pm)

Wednesday, April 11: 12pm – 5pm (lunch served on exhibition floor)

Non-Exhibiting Supplier:

PRSM Member rate: Annual Sales < \$500K - \$1,750 per person

Annual Sales >\$500K - \$3,000 per person

Non-Member rate: \$5,500 per person (may attend 1 time only)

Non-Exhibiting Supplier badge is considered full delegate badge; however, there is an additional fee for Quick Connect Speed Networking Event, and there is no admittance into Day 1 of the Exhibition. This rule is strictly enforced.



Dates: September 26-28, 2018

Westin Kierland, Scottsdale, AZ

Booth Information:

6' table top area \$ 2,200

Exhibit can be no more than 48" above the top of the table

No signage, products on the floor in front/behind/beside table

Perimeter tables* \$ 2,350

You have the ability to go higher than 48" above the table

Signage on floor beside or behind booth

Sponsor booths – 8 available

10x10 booth space (in middle of hall on floor plan) \$ 5,000

You receive your booth complimentary and \$5000 to spend on sponsorship opportunities

- With each table top space you receive two full delegate badges.
- Full delegate badge includes: Welcome Reception, Keynote Luncheon, all education sessions (unless stated as Retailers Only), Quick Connect Speed Networking Event (only one person per company), and Exhibition.
- Additional full delegate badges may be purchased for \$600 early bird/\$750 on-site.

Exhibit Hours: (subject to change)

Thursday, September 27 (times TBD)

Friday, September 28 (times TBD)

Non-Exhibiting Supplier:

PRSM Member rate: Annual Sales < \$500K - \$850 per person

Annual Sales >\$500K - \$1,400 per person

Non-Member rate: \$2,200 per person (may attend 1 time only)

Non-Exhibiting Supplier badge is considered full delegate badge; however, there is an additional fee for Quick Connect Speed Networking Event, and there is no admittance into Day 1 of the Exhibition. This rule is strictly enforced.